

Bob Lipp '60

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A Report from Williams 2007 Excerpt: Financial Highlights*

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As seen in the tables on this and the facing page, we enter The Williams Campaign's fifth and final year having received thousands of gift commitments from alumni, parents, foundations, and corporations totaling more than \$417 million. At press time, additional gift commitments have brought the Williams Campaign total to more than \$430 million.

These gifts have enabled the College to substantially achieve an ambitious strategic plan—and our dreams for Williams students. With your help we've grown the Williams faculty, reduced average class size, tripled tutorial offerings, established new requirements in writing and quantitative reasoning, and created new interdepartmental and team-taught classes.

Extending need-based aid—and eliminating all loan requirements—have made Williams more affordable to one of every two students. New residential life initiatives help all students create a powerful learning community beyond the classroom. Our new '62 Center for Theatre and Dance and Paresky Center support a rich undergraduate experience. And, as this report details, we have begun to transform Stetson Hall and Sawyer Library into a humanities and social sciences complex on a par with our superb Science Center.

Our remaining challenge (as detailed by my fellow trustee Jack Wadsworth '61 on page 14) is to secure these terrific gains by funding a strategic plan that has grown more ambitious—but also more powerfully effective for students and professors.

Below we summarize the various ways in which Williams Campaign contributors played their essential, respective parts through June 30, 2007.

Alumni Fund and Parents Fund

More than 14,600 Williams alumni contributed \$11.4 million to The Williams Campaign through the 2006–2007 Alumni Fund. The Parents Fund received more than \$1.2 million in 1,600 gifts from parents of undergraduates and of alumni.

Leadership Giving

In 2006–2007, the College received 69 new leadership gifts of \$100,000 or more, 22 of which were for \$1 million or more, two of which were for \$10 million. Since the campaign began, Williams has received 457 gifts from individual alumni and parents of

\$100,000 or more. Seventy-three of these are for \$1 million or more; seven are for \$10 million or more.

50th Reunion and 25th Reunion Gifts

The 50th Reunion Class of 1957 gave more than \$10 million to extend the

seminal '57 Scholars Program, create the first endowment for the Summer Research Program in the Humanities and Social Sciences, and support the Alumni Fund. The Class of 1982 gave an \$8.5-million 25th Reunion gift, including an unprecedented \$2.5 million for the Alumni Fund and financial aid support through the Class of 1982 Scholarship and other gifts. In recognition of the class's generosity, the Paresky Center pub has been named '82 Grill.

Planned Giving

Alumni, parents, and friends of Williams also invest in the College and the campaign through life income gift arrangements (charitable remainder trusts,

charitable gift annuities, and pooled income funds). Williams manages nearly \$100 million in life income gift assets for the immediate benefit of 800 individuals and the eventual benefit of the College. Life income arrangements can be tailored to meet the needs of individual beneficiaries, providing retirement income, supplementing grandchildren's college tuition expenses, or diversifying a portfolio in a tax-advantaged way.

Five Williams trustees chair The Williams Campaign—Paul Neely '68, Laurie Thomsen '79, former Williams president Carl Vogt '58, myself, and Greg Avis '80, who did a terrific job as coordinating co-chair for the year

covered in this report. On behalf of us all, I thank you, our readers, for doing so much to help Williams realize a powerful and essential vision for liberal arts education in the 21st century. We invite those who have yet to join us to consider helping Williams climb even farther.

Sincerely,



BOB LIPP, CLASS OF 1960

Campaign Pyramid Report (December 1, 2007)

GIFT LEVEL	TARGET # OF DONORS	ACTUAL # OF DONORS	TARGET AMOUNT	ACTUAL AMOUNT
\$ 50,000,000	1	0	\$ 50,000,000	\$ -
25,000,000	2	0	50,000,000	-
10,000,000	5	7	50,000,000	99,800,834
5,000,000	8	7	40,000,000	40,067,363
2,500,000	17	11	42,500,000	38,808,050
1,000,000	32	55	32,000,000	74,076,612
500,000	45	50	22,500,000	30,242,876
250,000	200	111	50,000,000	35,550,462
100,000	150	251	15,000,000	34,739,722
<100,000*	MANY	24,809	48,000,000	63,934,726
TOTAL			\$ 400,000,000	\$ 417,220,646

*Most Williams Campaign gifts up to \$100,000 are for the Alumni Fund or Parents Fund; a full 92 percent of campaign donors are Alumni Fund or Parents Fund donors.