

Bob Lipp '60

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Climb far.
THE WILLIAMS CAMPAIGN

Since we launched The Williams Campaign in October 2003 — with nearly \$160 million in advance commitments — alumni, parents, foundations, and corporations have committed an additional \$124 million to strengthen everything we value most in a Williams education.

As described elsewhere in this report by President Morty Schapiro and my fellow trustee Jack Wadsworth '61, all these gifts are already hard at work making an essential difference inside and outside the Williams classroom. Below we summarize the various ways in which thousands of Williams Campaign contributors are playing their essential, respective parts.

Annual Giving

Though the Campaign's ultimate success will depend on truly extraordinary gifts — such as those we've received in support of the '62 Center for Theatre and Dance, new scholarships, new professorships, and strengthening Williams' endowment — nine of every ten Williams alumni are making their campaign gifts exclusively through the Alumni Fund, and these unrestricted gifts have helped set the fast pace of implementation for our strategic plan.

Campaign gifts to the Annual Giving Program — both the Alumni Fund and the Parents Fund — have surpassed \$35 million. If you counted the thousands of contributions that constitute that grand sum as a single gift, it would be by far the largest gift to The Williams Campaign to date. Providing ready resources when and where they're most needed, these two essential funds allow Williams to act right away on its highest educational priorities.

The Alumni Fund received an impressive total of \$9.4 million in 2004-2005 — an increase of \$1.1 million over the 2003-2004 year. Encouraged by more than 1,500 volunteers, more than 13,000 people — six of every ten Williams alumni — made an Alumni Fund gift. The Parent's Fund raised \$830,000, an 18.5 percent increase over the previous year's total — strong evidence of the high regard with which families view their children's Williams education. With more than one in three families of current Williams students contributing a total of \$518,272, parents of Williams alumni contributed the remaining \$311,354.

50th and 25th Reunion Gifts

Over Reunion Weekend the Class of 1955 announced a \$7.7 million commitment from an impressive 94 percent of the class. Their gift created The Class of 1955 International Studies Visiting Professorship and The Class of 1955-Peter Pelham Memorial Fund for Travel Abroad. Both gifts support the class goal to "Bring the World to Williams and Take Williams to the World."

With an astounding total 25th reunion Fund of \$10 million, the Class of 1980 ranks second among 25th reunion efforts (1975 holds the record at \$10.5 million). In addition to supporting The Class of 1980 Memorial Scholarship, '80 also set the all-time record for any class with an Alumni Fund gift total of \$1,041,189.

Planned Giving

Life income gifts and realized bequests continue to be an important source of support for Williams. In FY'05 the College was the beneficiary of \$3.4 million in bequests. Williams donors also contributed \$4.2 million in new life income gifts (annuities, pooled income funds, and charitable trusts) bringing the total of life income gift arrangements established during the Campaign to \$48 million. Some of the largest gifts to the Campaign have included a life income gift component.

Campaign Pyramid Report (December 1, 2005)

GIFT AMOUNT	ACTUAL LEVELS		TARGET LEVELS	
	# OF DONORS	AMOUNT	# OF DONORS NEEDED	AMOUNT
\$50,000,000	0	\$ -	1	\$ 50,000,000
25,000,000	0	-	2	50,000,000
10,000,000	5	79,228,477	5	50,000,000
5,000,000	5	27,720,641	8	40,000,000
2,500,000	8	26,612,579	17	42,500,000
1,000,000	29	38,879,533	32	32,000,000
500,000	35	20,751,335	45	22,500,000
250,000	75	23,526,628	200	50,000,000
100,000	170	23,693,570	150	15,000,000
<100,000*	21,848	43,343,918	many	48,000,000
SUB TOTAL		\$283,756,680		\$400,000,000

*Most Williams Campaign gifts up to \$100,000 are for the Alumni Fund or Parents Fund; a full 93 percent of Campaign donors are Alumni Fund or Parents Fund donors.

We have every reason to be pleased, proud, and above all grateful to so many people who have joined The Williams Campaign in its critical early stages. Nevertheless, we still have \$116 million to go. Now begins the harder work of reaching out to those who care deeply about Williams but may be less engaged or simply at a greater distance from the College.

In the meantime, as one who gets to help decide how Williams will allocate this immense generosity, I'm most grateful. On behalf of every Williams professor and student who will benefit in countless ways from your efforts, I thank you for what you've done, are doing, and will do for this great college.

Sincerely,



Bob Lipp

For a complimentary copy of the entire report email arcomms@williams.edu or call 413.597.4669.