

December 2007

The attached questionnaire, *Peterson's Annual Survey of Undergraduate Institutions 2007–2008*, is the first step in recruiting the students who will be best served by your institution. The data that you provide on this questionnaire will be used to create a presence for your school on Petersons.com, the Web's most heavily visited education resource. Your school's profile information containing the facts and figures that you provide on this survey will appear *free of charge* in *Peterson's Four-Year Colleges*, placing timely and accurate information about colleges at the fingertips of prospective students and their parents. Because we combine the strength of the Peterson's brand name with our distribution channels, including partners like Yahoo!, you can be confident that your institution will be represented wherever and whenever people seek information—at every moment, in every medium, around the world.

Peterson's constantly seeks to make data provision easier for institutions and to maximize *quality* information available to parents, students, and guidance counselors. Data provided on the *Peterson's Annual Survey of Undergraduate Institutions* is promoted to the Undergraduate Channel of Petersons.com as each survey is processed. This feature on our Web site allows your statistical information to be presented to prospective parents and students shortly after we receive your survey. We continue to evaluate the data that we collect and eliminate problematic and less useful items on our survey. We are continuing to implement our process of collecting nonvolatile data on a rotating basis. Also included are new questions on campus technology (FS1), sustainability (S1 and S2), and regional tuition or expenses (EX3).

Peterson's continues to be an integral part of the Common Data Set initiative, and we appreciate the opportunity to serve the institutional research community by participating in this important effort to standardize and simplify data provision and collection.

I thank you for participating in *Peterson's Annual Survey of Undergraduate Institutions*, the first step in helping prospective college students to make timely and thoughtful college choice decisions so that they and their chosen institutions can best pursue teaching and learning, the noblest of endeavors. Please complete and return the enclosed questionnaire by Wednesday, January 23, 2007. If you have questions or concerns, please call 800-338-3282 or 609-896-1800, both at Ext. 53516, or send e-mail to ugsurvey@petersons.com.

Sincerely,

Dan Margolin
Research Manager
Peterson's Research Department
Peterson's, a Nelnet Company
Attached: *Peterson's Annual Survey of Undergraduate Institutions 2007-2008*

Annual Survey of Undergraduate Institutions

INSTITUTION INFORMATION 1

IN1. Verify or update the following [CDS A1] 9729

Official Name of Institution	Williams College
Address: PO Box 687	IPEDS NUMBER: 168342
City: Williamstown	
State/Province/Territory: MA	01267
Country: USA	
World Wide Web (URL) Address:	http://www.williams.edu/

IN2. Functional Definition of Institution

a. Select which category most accurately describes your institution:

- | | |
|---|--|
| <input type="checkbox"/> Two-Year College | <input type="checkbox"/> Five-Year College |
| <input type="checkbox"/> Two-Year plus Graduate | <input type="checkbox"/> Comprehensive Institution |
| <input checked="" type="checkbox"/> Four-Year College | <input type="checkbox"/> University (offers more than 2 doctoral programs) |
| <input type="checkbox"/> Upper-level Institution | |

IN3. Award Levels [CDS A5] Indicate which award levels are offered by your institution (check all that apply).

- | | | |
|---|--|---|
| <input type="checkbox"/> Certificate | <input checked="" type="checkbox"/> Bachelor's | <input type="checkbox"/> Doctoral |
| <input type="checkbox"/> Diploma | <input type="checkbox"/> Post-Bachelor's Certificate | <input type="checkbox"/> First professional |
| <input type="checkbox"/> Transfer associate | <input checked="" type="checkbox"/> Master's | <input type="checkbox"/> First professional certificate |
| <input type="checkbox"/> Terminal Associate | <input type="checkbox"/> Post-master's certificate | |

IN4. Student Body

a. Select which best describes your undergraduate student body. [CDS A3]

- Coeducational Men's college Women's college

b. If coeducational but composed primarily of men or women, please indicate which:

- Primarily men Primarily women

IN5. System Components

If your institution is part of a larger educational system, give the name of the system of which you are a part. (This does not refer to consortia or other voluntary arrangements, but to administrative affiliations such as a state university system.)

IN6. Institutional Finances

- a. What is the market value of the total endowment at your institution as of June 30, 2007? \$ 1,890,000,000

PLEASE SEE OUR CDS AT http://www.williams.edu/admin/provost/ir/CDS2007_2008.pdf
For ALL remaining CDS items